



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 860525

Schedule Dates 10/16/12-10/20/12
Advertiser NC Citizens for Progress (39856)
Agency Shorr Johnson Magnus (8543)
Product Political - Non-Ballot Issue (1196)
Brand NON BALOTT/ (179558)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name COOPER, TERRI
Phone/Fax (215) 567-4080 /
CPE N/A
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments NC CITIZENS 4 PROGR
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** NC CITIZENS FOR PROGRESS

Date Entered 10/05/12
Last Modified 10/18/12
Entered By Melissa Welch
CO-OP No
Headline # 06364413
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,580.00
Net Total \$31,620.00
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	30	\$37,200.00
Grand Total:	30	\$37,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/17/12-10/19/12	3	:30	6:58A- 9A (ET)				2		2			4	\$850.00	\$3,400.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	10/9/12
2.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	5:58A- 6:58A (ET)			1	1	1	1			4	\$850.00	\$3,400.00	Charlotte (WCNC) (WCNC)	6A NEWS	10/5/12
3.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	5:59P- 6:30P (ET)			1	1	1	1			4	\$950.00	\$3,800.00	Charlotte (WCNC) (WCNC)	6P NEWS	10/5/12
4.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6P- 6:30P (ET)							1			\$1,200.00		Charlotte (WCNC) (WCNC)	NEWS	10/5/12
4.0.1	Closed Preempt	10/20/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
5.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	6:59P- 7:30P (ET)			1	1	1	1			3	\$2,000.00	\$6,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/5/12
5.0.1	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - DEBATES, NO BREAKS	
6.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7:30P- 7:58P (ET)			1	1	1	1			3	\$2,000.00	\$6,000.00	Charlotte (WCNC) (WCNC)	WHEEL	10/5/12
6.0.1	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - DEBATES, NO BREAKS	
7.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:59P- 7:30P (ET)							1		1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/5/12
8.1	Normal Line / SPOT	10/17/12-10/18/12	3	:30	11P- 11:34P (ET)				1	1				2	\$1,200.00	\$2,400.00	Charlotte (WCNC) (WCNC)	NEWS	10/9/12
9.0	Normal Line / SPOT(B/E)	10/16/12-10/18/12	3	:15/:15	6:58A- 9A (ET)	4		X	X	X				4	\$850.00	\$3,400.00	Charlotte (WCNC) (WCNC)	NEWS	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 860525

Schedule Dates 10/16/12-10/20/12
Advertiser NC Citizens for Progress (39856)
Agency Shorr Johnson Magnus (8543)
Product Political - Non-Ballot Issue (1196)
Brand NON BALOTT/ (179558)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name COOPER, TERRI
Phone/Fax (215) 567-4080 /
CPE N/A
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments NC CITIZENS 4 PROGR
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** NC CITIZENS FOR PROGRESS

Date Entered 10/05/12
Last Modified 10/18/12
Entered By Melissa Welch
CO-OP No
Headline # 06364413
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,580.00
Net Total \$31,620.00
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	30	\$37,200.00
Grand Total:	30	\$37,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT(B/E)	10/19/12-10/19/12	3	:15/:15	6:59P- 7:58P (ET)						1			1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		10/9/12
11.0	Normal Line / SPOT(B/E)	10/17/12-10/17/12	3	:15/:15	7:30P- 7:58P (ET)				1					1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		10/9/12
12.0	Normal Line / SPOT(B/E)	10/16/12-10/19/12	3	:15/:15	11P- 11:34P (ET)			1			1			2	\$1,200.00	\$2,400.00	Charlotte (WCNC) (WCNC)		10/9/12
13.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	11P- 11:29P (ET)							1		1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------